



ARIONNE NETTLES
Journalism Lecturer

C 773.571.4707
O 847.491.7372
E arionne.nettles@northwestern.edu
P work.arionne.com

ACADEMIC APPOINTMENT

Medill School of Journalism, Media, Integrated Marketing Communications — Northwestern University

Lecturer and Director of Audio Journalism Programming — September 2019–present

Early Position: Adjunct Lecturer — 2018-2019

- Leading rejuvenated audio curriculum, including identifying learning objectives, managing cross-college collaborations, and guiding new adjunct instructors
- Teaches both undergraduate and graduate curriculum in the areas of news reporting and writing, interactive storytelling and using multimedia
- Served as lead instructor for a first-year multimedia class

MEDIA EXPERIENCE

Freelance Reporter & Producer | Chicago, IL — Nov. 2010–present

- Contributes to national print and digital publications
- Works with production teams on broadcast projects

City Bureau | Chicago, IL

Deputy Editor — June 2021–November 2021

- Directed the award-winning Civic Reporting Fellowship program to train both emerging and established journalists, including program development, curriculum design and implementation, and story editing—from idea creation to publishing
- Managed City Bureau reporters (full-time staff, contract, and freelance) to develop, edit and publish editorial projects
- Consulted on social media and promotion strategies, publication partners and outreach

WBEZ | Chicago, IL

Digital Producer — August 2017–present

- Copy edited stories and engaged with audiences on social media
- Created graphics, took photos and edited video
- Covered arts and culture for web and radio
- Developed new collaborate strategy with NPR's digital team
- Hosted and produced WBEZ's first video series

The Associated Press | Chicago, IL

Multiformat Editor, Temporary Newsperson — February 2017–July 2017

- Edited text (in broadcast and print style) and video stories for AP's 14-state central region
- Promoted stories on social media
- Used online tools for breaking news reporting and gathered user-generated content such as images and videos for publishing
- Monitored website analytics and ran social media reports
- Covered evening editor and Sunday supervisor shifts

Chicago Defender | Chicago, IL

Digital Managing Editor — July 2016–November 2016

Early Position: Reporter — June 2015–July 2016

- Managed website and social media channels
- Reported on issues related to Chicago's African-American communities such as employment, family structure and policing
- Covered events in education, fashion, politics, business and youth services

BUSINESS & MARKETING EXPERIENCE

Digital Consultant | Chicago, IL — Nov. 2010–March 2017

- Created content marketing strategies for small businesses and personalities with a focus on digital and social media strategy
- Ran social media, managed social campaigns and built websites for clients

Coyote Logistics | Chicago, IL

Social Marketing Lead — Dec. 2011–Aug. 2014

Early Positions: Intermodal Operations Representative, Corporate Trainer — Aug. 2010–Dec. 2011

- Worked as Coyote's online voice in its social media strategy; monitored, analyzed and reported activity — doubling the company's following and interaction
- Designed and wrote collateral (case studies, presentations, brochures, etc.) for sales team initiatives
- Researched market, competitor and customer information

International Paper | Memphis, TN

Transportation Planner — Jan. 2007–July 2010

- Strategically planned truck, intermodal, less-than-truckload and rail shipments from paper mills to customers and distribution centers while working to reduce transportation costs
- Worked as assistant project manager during paper mill deployments to new operating systems

EDUCATION

Medill School, DePaul University | Chicago, IL

PhD in Educational Leadership Program — Sept. 2022–Present

Higher Education Concentration

Medill School, Northwestern University | Evanston, IL

Master of Science in Journalism — June 2016; Interactive Magazine Specialization

Honors: Kappa Tau Alpha National Journalism Honor Society; Harrington Award for Magazine Writing and Editing

School of Business & Industry, Florida A & M University | Tallahassee, FL

Bachelor of Science & Master of Business Administration — April 2008 (Combined Program)

Honors: Magna cum laude

PROFESSIONAL/CREATIVE ACHIEVEMENT

We are the Culture: Black Chicago's Influence on Everything

- An upcoming nonfiction book, published with Chicago Review Press in 2023

Is That True? A Kids Podcast About Facts Host

- Developed a kids podcast with A Kids Company About that helps children build information literacy skills and learn how to fact-check information

WBEZ Curious City Reporter

- Reports stories on Chicago culture and history, including the legacy of Ida B. Wells and how the Great Migration affected the city's blues industry

WBEZ Reset Guest

- Joins arts & culture panels to discuss movies, TV, art, and the most influential news and events of 2019-2022

Chicago Reader Reporter

- Writes features on visual arts, niche cultures, and more
- Represents the *Reader* as a reporter on the Prairie State Museums Project, an application to the Pulitzer Center on Crisis Reporting's Coronavirus News Collaboration Challenge

New York Times Opinion and The Trace's Black Mother's Project (2021)

- Reported on community and state gun violence and interviewed mothers across the U.S. on their thoughts about gun violence solutions

Medium's Momentum — Race Writer (2021)

- Writes columns on race-related issues occurring in media, politics, education, and the workplace

Medium's ZORA — Contributing Writer (2020-2021)

- Writes stories essential for women of color, including everything from pregnancy and motherhood to policing

WTTW "Firsthand: Poverty" Digital Editor (2020)

- Finding, guiding, and editing the work of three journalists on stories about poverty in Chicago
- Reporting and writing the main story for the series

WTTW and The Trace's "Firsthand: Gun Violence" Reporter (2019)

- Reported and wrote two out of five stories in the series that follows the stories of people whose lives have been touched by gun violence
- The series won a 2019 Peter Lisagor Award for Best Multimedia Feature Presentation

TEACHING AND THOUGHT LEADERSHIP

- National Association of Black Journalists Salute to Excellence Award Winner for National Newspaper Feature Story — 2022
- National Association of Black Journalists Salute to Excellence Award Winner for Radio Documentary — 2020
- Pulitzer Center Grant — 2020 Recipient

- Pulitzer Center Adviser for Student Grantee
- Investigative Reporters & Editors Educator of Color Fellowship — 2020 Recipient
- ASNE Emerging Leaders Institute 2019 Cohort
- Foundations of Online Teaching Summer 2020 Practicum
- Public Media Journalists Association Editor Training October 2020 Cohort

COURSES TAUGHT

Graduate

JOUR 400-3 Foundations of Interactive
 JOUR 409-0 Audio Reporting
 JOUR 490-0 Intro to Podcasting
 JOUR 490-0 Narrative Podcasting
 JOUR 400-1 Journalism Methods – Lab
 JOUR 421-4 Multimedia News Reporting

Undergraduate

JOUR 201-2 Multimedia Storytelling – Lecture and Lead Instructor
 JOUR 201-1 Reporting & Writing – Lab
 JOUR 291-0 Intro to Podcasting
 JOUR 390-0 Audio Storytelling

Medill Collaboration Courses

YouTube's Creator Program for Independent Journalists

- Teaches classes on the art of online storytelling and a class on how to source images and videos to participants in Europe, Middle East & Africa; Asia-Pacific; and the Americas

Publisher, Medill Reports — September 2019–August 2021

- Guided graduate student reporters through publishing on the site, Medill Reports
- Advised four fellows, training them as student editors to serve as conduits and resources for student reporters
- Designed and managed websites for additional projects such as the Medill Investigative Lab
- Spearheaded website redesigns and process improvements

SPEAKING, PANELS, AND INTERVIEWS

Teach for Chicago Journalism — June 2021, June 22

- Taught courses to high school journalism teachers on social media and podcasting

American Writers Festival — May 2021

- Interviewed Broadway director and author Schele Williams at the American Writers Festival about her new book, *Your Legacy*
- Scheduled to interview Tochi Onyebuchi, author of *Goliath* (canceled due to author's travel issue)

Uber and Heineken March Madness ERG Event — March 2021

- Moderated a panel of athletes and former athletes for Heineken and Uber's Black resource groups

Northwestern's Contemporary Thought Speaker Series 2020 Election Panel

- Moderated a Q&A with Brittany Packnett Cunningham (MSNBC commentator, co-host of Pod Save the People and co-founder of Campaign Zero)

National Association of Black Journalists Media Institute on Education and Health — 2021

- Served as a panelist for the NABJ Media Institute's "Influencers, Technology, and Your Online Presence" workshop

Gene Siskel Film Center — 2020 and 2021

- Moderated a panel for the 2020 Black Harvest Film Festival and a panel for the 2021 "Our Right to Gaze: Black Film Identities" short film program

Medill High School Journalism Day 2019 and 2020

- Taught workshops on creating social media videos to area high school students and their advisers for a day of workshops

Medill Admit Day — April 2021, April 2022

- Led a virtual trivia game for admitted students in the master of science in journalism degree program

Medill Admit Day — April 2020 (Canceled due to COVID-19)

- Planned to teach a mini-class to admitted students in the master of science in journalism degree program titled "Centering the Audience for Forward-Thinking Digital Storytelling"

Northwestern Undergraduate Research Journal National Conference — April 2020 (Canceled due to COVID-19)

- Invited to speak at the Society for Undergraduate Humanities Journals' Annual Conference for its collegiate members

SERVICE

AT NORTHWESTERN — SERVICE TO STUDENTS

Medill Journalism Residency Adviser — 2021-present

- Advises undergraduate Medill students working in journalism sites as an intern by grading weekly logs, performing check-ins, and meeting with site supervisors

Medill Master's Project Adviser — 2020, 2022

- Advises and edits audio projects for master of journalism degree students

Undergraduate Research Grants Committee (URGC) Student Project Adviser — 2022

- Advise undergraduate student's multi-language audio reporting project about French young adults who want to move abroad

Best of Medill Judge

- Reviewed and rated over 15 audio submissions from undergraduate students

Medill First-Year Student Adviser — 2019-2020

- Advises first-year Medill students—both formally as a lab instructor and informally as a trusted faculty member

AT NORTHWESTERN — COMMITTEE WORK

One Book One Northwestern Steering Committee — 2022-2023

- Serves on for the university's community-wide reading program hosted by the Office of the President, spearheading events for this year's theme: *How the Word Is Passed: A Reckoning with the History of Slavery Across America* by Clint Smith

Medill Local News Initiative's Media Management Committee — 2020-2021

- Served on a committee working to create a program to train local news leaders in various types of media organizations

Medill Diversity, Equity, and Inclusion Committee — 2019-2021

- Served on a subcommittee focused on improving diversity, equity and inclusion in learning environments and curriculum

Medill Curriculum Committee — 2021

- Served on a subcommittee focused on reconfiguring first-year journalism classes

OUTSIDE OF NORTHWESTERN

Best of Gannett 2021 Competition — 2021

- Served as a judge for the Graphics/Illustration category

Third Coast International Audio Festival/Richard H. Driehaus Foundation Competition — 2021

- Served as a judge for the Best Documentary category

National Association of Black Journalists Member

- Volunteers to assist Northwestern's collegiate NABJ chapter
- Active member and former board member of the Chicago chapter

Write Chicago

- Helps Chicago-area teenagers explore writing for self-expression and essay-writing
- Designs all workshops and create curriculum