

ARIONNE NETTLES Journalism Lecturer

C E W

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EDUCATION

Medill School, DePaul University | Chicago, IL **PhD in Educational Leadership Program** — Sept. 2022—Present Higher Education Concentration

Medill School, Northwestern University | Evanston, IL Master of Science in Journalism — June 2016 Interactive Magazine Specialization

School of Business & Industry, Florida A & M University | Tallahassee, FL Bachelor of Science & Master of Business Administration — April 2008 Combined Program

ACADEMIC APPOINTMENTS

Medill School of Journalism, Media, Integrated Marketing Communications — Northwestern University

Lecturer and Director of Audio Journalism Programming —June 2022–present Early Positions: Lecturer — September 2019-June 2022, Adjunct Lecturer — 2018-2019

- Leading rejuvenated audio curriculum, including identifying learning objectives, managing cross-college collaborations, and guiding new adjunct instructors
- Teaches both undergraduate and graduate curriculum in the areas of news reporting and writing, interactive storytelling and using multimedia
- Served as lead instructor for a first-year multimedia class

Publisher of Medill Reports — September 2019–August 2021

- Guided graduate student reporters through publishing on the site, Medill Reports
- Advised four fellows, training them as student editors to serve as conduits and resources for student reporters
- Designed and managed websites for additional projects such as the Medill Investigative Lab
- Spearheaded website redesigns and process improvements

PROFESSIONAL APPOINTMENTS

City Bureau | Chicago, IL

Deputy Editor — June 2021–November 2021

WBEZ | Chicago, IL

Digital Producer — August 2017-present

The Associated Press | Chicago, IL

Multiformat Editor, Temporary Newsperson — February 2017–July 2017

Chicago Defender | Chicago, IL

Digital Managing Editor — July 2016–November 2016

Early Position: Reporter — June 2015–July 2016

Digital Consultant | Chicago, IL — Nov. 2010–March 2017

Coyote Logistics | Chicago, IL

Social Marketing Lead — Dec. 2011-Aug. 2014

Early Positions: Intermodal Operations Representative, Corporate Trainer — Aug. 2010–Dec. 2011

International Paper | Memphis, TN

Transportation Planner — Jan. 2007–July 2010

THOUGHT LEADERSHIP

Creative/Professional Activities

We are the Culture: Black Chicago's Influence on Everything

• An upcoming nonfiction book, published with Chicago Review Press in 2024

Is That True? A Kids Podcast About Facts Host

 Developed a kids podcast with A Kids Company About that helps children build information literacy skills and learn how to fact-check information

WBEZ Curious City Reporter

 Reports stories on Chicago culture and history, including the legacy of Ida B. Wells and how the Great Migration affected the city's blues industry

Chicago Reader Reporter

- Writes features on visual arts, niche cultures, and more
- Represents the *Reader* as a reporter on the Prairie State Museums Project, an application to the Pulitzer Center on Crisis Reporting's Coronavirus News Collaboration Challenge

New York Times Opinion and The Trace's Black Mother's Project (2021)

• Reported on community and state gun violence and interviewed mothers across the U.S. on their thoughts about gun violence solutions

Medium's Momentum — Race Writer (2021)

 Writes columns on race-related issues occurring in media, politics, education, and the workplace

Medium's ZORA — Contributing Writer (2020-2021)

 Writes stories essential for women of color, including everything from pregnancy and motherhood to policing

WTTW "Firsthand: Poverty" Digital Editor (2020)

- Finding, guiding, and editing the work of three journalists on stories about poverty in Chicago
- Reporting and writing the main story for the series

WTTW and The Trace's "Firsthand: Gun Violence" Reporter (2019)

- Reported and wrote two out of five stories in the series that follows the stories of people whose lives have been touched by gun violence
- The series won a 2019 Peter Lisagor Award for Best Multimedia Feature Presentation

Panels and Talks

National Academy of Television Arts and Sciences "Majoring in Media" Panel — December 2022

 Joined a panel of educators in radio- and film-related industries to talk to high school students about majoring in media

So You Want to Start a Podcast? Workshop — November 2022

 Created and presented a Medill workshop on podcast storytelling for the Northwestern University community

"How On-Demand Listening Is Changing News Radio" at the Mobile Me&You Conference — October 2022

 Presented a look at how the option of on-demand listening has changed how news consumers experience news radio and opened opportunities to expand traditional radio stories to newer, younger and more diverse listeners

"Crafting the Audio Essay" at the CBI (College Broadcasters Inc) Conference — October 2022

 Presented a session on how to report, structure, and script personal essays as sound-rich audio narratives for podcasts and radio news

In Conversation with Carell Augustus at the American Writers Museum — October 2022

 Interviewed Augustus, a photographer and the author of Black Hollywood: Reimagining Iconic Movie Moments

The groundwork: Reflecting the reality of gun violence as a public health problem — October 2022

 Moderated a panel about gun violence as a public health problem for the Association of Health Care Journalists

<u>Until Justice Be Done and At the Threshold of Liberty at Printers Row Literary Fest</u> — September 2021

 Moderated a conversation with Cornell University associate professor Tamika Y. Nunley, author of At the Threshold of Liberty, and Northwestern University Professor Kate Masur, author of Until Justice Be Done, about the fight for civil rights prior to the Civil War

"Who Tells Your Story? Celebrating Chicago Community Media" Panel — September 2021

 Served as a panelist with other representatives from local community media outlets to discuss the importance of journalism, media, and culture

Teach for Chicago Journalism — June 2021, June 2022, June 2023

Taught courses to high school journalism teachers on social media and podcasting

American Writers Festival — May 2021

- Interviewed Broadway director and author Schele Williams at the American Writers Festival about her new book, *Your Legacy*
- Scheduled to interview Tochi Onyebuchi, author of Goliath (canceled due to author's travel issue)

Uber and Heineken March Madness ERG Event — March 2021

 Moderated a panel of athletes and former athletes for Heineken and Uber's Black resource groups

Northwestern University's Panel on <u>Practical Tips for Now and Looking Ahead</u> — February 2021

• Joined a panel of experienced Northwestern instructors to share insights on what lessons from online learning to take back to in-person classrooms

National Association of Black Journalists Media Institute on Education and Health — 2021

 Served as a panelist for the NABJ Media Institute's "Influencers, Technology, and Your Online Presence" workshop

Northwestern's Contemporary Thought Speaker Series 2020 Election Panel

 Moderated a Q&A with Brittany Packnett Cunningham (MSNBC commentator, co-host of Pod Save the People and co-founder of Campaign Zero)

Gene Siskel Film Center — 2020 and 2021

 Moderated a panel for the 2020 Black Harvest Film Festival and a panel for the 2021 "Our Right to Gaze: Black Film Identities" short film program

Medill High School Journalism Day 2019, 2020, 2021, and 2022

• Taught workshops on creating social media videos—and in 2022, on podcasting—to area high school students and their advisers visiting Medill for a day of workshops

Medill Admit Day — April 2021, April 2022

 Led a virtual trivia game for admitted students in the master of science in journalism degree program

Medill Admit Day — April 2020 (Canceled due to COVID-19)

 Planned to teach a mini-class to admitted students in the master of science in journalism degree program titled "Centering the Audience for Forward-Thinking Digital Storytelling"

Northwestern Undergraduate Research Journal National Conference — April 2020 (Canceled due to COVID-19)

• Invited to speak at the Society for Undergraduate Humanities Journals' Annual Conference for its collegiate members

Interviews

"Should Journalists Have Partied With Beyoncé in Dubai? We Have Answers from the Professionals" — <u>The Root</u>, January 2023

"Celebrating the Culture, Conversation and Comedy of Black Twitter As Social Media Company Faces Uncertainty" — <u>WTTW Black Voices</u>, November 2022

"The Hard Hair Choice For Black Women" — WBEZ Reset, November 2022

"Yes, Dwarves, Mermaids And Hobbits Can Be Black" — WBEZ Reset, October 2022

"Pop Culture: Close out spooky season with 'Wendell and Wild" — <u>WBEZ Reset</u>, October 2022

"'This is My Home Base': A Visit to Pullman and Roseland" — <u>City Cast Chicago</u>, September 2022

"From "Land Barbara" to Gritty: the best moments from 'Abbott Elementary' premiere" — <u>WBEZ Reset</u>, September 2022

"We're still talking about Beyoncé" — *Nerdette*, August 2022

"'Nope,' Jordan Peele and his impact on the horror genre" — WBEZ Reset, July 2022

"Harold's Fried Chicken Is a Piece of the Black Chicago Experience" — Chicago Eater, June 2022

"'Looters,' 'Bandits,' and 'Gangbangers'" — <u>South Side Weekly</u>, April 2021

"Nerdette Book Club: 'The Space Between Worlds'" — *Nerdette*, January 2021

"Journalist Arionne Nettles Shares Her Favorite Things To Read, Watch And Do" — <u>WBEZ Reset,</u> December 2020

"First 'Candyman' Trailer Terrifying A Whole New Generation Of Chicagoans" — <u>WBEZ Reset</u>, February 2020

"Oscars Roundtable: Making The Case For Your Fave Non-Nominee" — <u>WBEZ Reset</u>, February 2020

"A Decade In Review: From Pop Culture To Politics, The Biggest Moments of the 2010s" — <u>WBEZ Reset</u>, January 2020

TEACHING

Courses Taught

Graduate

JOUR 400-3 Foundations of Interactive

JOUR 409-0 Audio Reporting

JOUR 490-0 Intro to Podcasting

JOUR 490-0 Narrative Podcasting

JOUR 400-1 Journalism Methods – Lab

JOUR 421-4-24 Multimedia News Reporting

JOUR 421-4-22 Audio News Reporting

JOUR 471-0 Master's Project

Undergraduate

JOUR 201-2 Multimedia Storytelling – Lecture and Lead Instructor

JOUR 201-1 Reporting & Writing – Lab

JOUR 291-0 Intro to Podcasting

JOUR 301-0-24 Journalism in Practice: Arts & Culture Audio Reporting in Chicago

JOUR 390-0 Audio Storytelling

Medill Collaboration Courses

YouTube's Creator Program for Independent Journalists

 Teaches classes on the art of online storytelling and a class on how to source images and videos to participants in Europe, Middle East & Africa; Asia-Pacific; and the Americas

AWARDS AND HONORS

- Features in Northwestern University's "<u>Keep Teaching</u>" video series about teaching during the COVID-19 pandemic
- National Association of Black Journalists Salute to Excellence Award Winner for National Newspaper Feature Story — 2022
- National Association of Black Journalists Salute to Excellence Award Winner for Radio Documentary — 2020
- Pulitzer Center Grant 2020 Recipient
- Investigative Reporters & Editors Educator of Color Fellowship 2020 Recipient
- ASNE Emerging Leaders Institute 2019 Cohort
- Foundations of Online Teaching Summer 2020 Practicum
- Public Media Journalists Association Editor Training October 2020 Cohort

SERVICE

At Northwestern — Service to Students

Medill Journalism Residency Adviser — 2021-present

 Advises undergraduate Medill students working in journalism sites as an intern by grading weekly logs, performing check-ins, and meeting with site supervisors

Medill Master's Project Adviser — 2020, 2022

• Advises and edits audio projects for master of journalism degree students

Undergraduate Research Grants Committee (URGC) Student Project Adviser — 2022

 Advise undergraduate student's multi-language audio reporting project about French young adults who want to move abroad

Best of Medill Judge

Reviewed and rated over 15 audio submissions from undergraduate students

Medill First-Year Student Adviser — 2019-2020

 Advises first-year Medill students—both formally as a lab instructor and informally as a trusted faculty member

At Northwestern — Committee Work

One Book One Northwestern Steering Committee — 2022-2023

• Serves on for the university's community-wide reading program hosted by the Office of the President, spearheading events for this year's theme: *How the Word Is Passed: A Reckoning with the History of Slavery Across* America by Clint Smith

Medill Local News Initiative's Media Management Committee — 2020-2021

 Served on a committee working to create a program to train local news leaders in various types of media organizations

Medill Diversity, Equity, and Inclusion Committee — 2019-2021

• Served on a subcommittee focused on improving diversity, equity and inclusion in learning environments and curriculum

Medill Curriculum Committee — 2021

• Served on a subcommittee focused on reconfiguring first-year journalism classes

Outside of Northwestern

Pulitzer Center Adviser for Student Grantee — 2021-Present

• Advises students who receive grant money for their reporting projects on planning, reporting, editing, and pitching their work

Best of Gannett 2021 Competition — 2021

• Served as a judge for the Graphics/Illustration category

Third Coast International Audio Festival/Richard H. Driehaus Foundation Competition -2021

• Served as a judge for the Best Documentary category

National Association of Black Journalists Member

- Volunteers to assist Northwestern's collegiate NABJ chapter
- Active member and former board member of the Chicago chapter

Write Chicago

- Helps Chicago-area teenagers explore writing for self-expression and essay-writing
- Designs all workshops and create curriculum